

OSGOODE

OSGOODE HALL LAW SCHOOL
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A Joint Program of *The Advocates' Society* and *Osgoode Professional Development*
**The 15th Annual Course on
WRITTEN ADVOCACY**

Take your written advocacy skills to a new level with:

- Expert multidisciplinary instruction on how to improve written argument from a team of trial and appellate judges, writing professionals and top legal practitioners
- Small “hands-on” breakout groups with a maximum of eight participants
- Detailed discussion and critique of each participant’s work
- Valuable tips you can use to immediately improve the precision, strength and persuasiveness of all your legal writing

15th Anniversary Keynote Speaker

The Rt. Hon. Chief Justice of Canada, Beverley McLachlin, P.C.

Lead Instructor

Stephen V. Armstrong, Legal Writing Instructor

Planning Committee

Stephen V. Armstrong, Legal Writing Instructor

Joyce Harris, Joyce Harris - Barrister

Wendy Matheson, Torys LLP

Jane Griesdorf, The Writing Consultants



DATES & TIMES

October 28 - 29, 2011

8:30 a.m. - 5:45 p.m. (Day One)

9:00 a.m. - 4:00 p.m. (Day Two)

LOCATION

Osgoode Professional
Development Centre
1 Dundas St. W., 26th Floor
Toronto, ON



LSUC (ON) CPD: Accredited
for 15.5 professionalism hours
(ongoing members) and 15.5
hours (new members)

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WRITTEN ADVOCACY

Distinguished Faculty

Lead Instructor

Stephen V. Armstrong, Legal Writing Instructor

Keynote Speaker

The Rt. Hon. Chief Justice of Canada, Beverley McLachlin, P.C.

Featured Speakers

Edward Berry, Professor Emeritus, University of Victoria

Benjamin Zarnett, Goodmans LLP

Judges

The Hon. Justice David Corbett
Superior Court of Justice

The Hon. Justice Eleanor R. Dawson
Federal Court of Appeal

The Hon. Justice Edward Ducharme
Superior Court of Justice

The Hon. Justice Alison Harvison Young
Superior Court of Justice

The Hon. Justice Andromache Karakatsanis
Court of Appeal for Ontario

The Hon. Justice John I. Laskin
Court of Appeal for Ontario

The Hon. Justice Linda Lee Oland
Court of Appeal of Nova Scotia

The Hon. Justice Paul M. Perell
Superior Court of Justice

The Hon. Justice Jamie W.S. Saunders
Court of Appeal of Nova Scotia

The Hon. Justice Janet M. Simmons
Court of Appeal for Ontario

Practitioners

David B. Butt, Barrister and Solicitor

Peter H. Griffin, Lenczner Slaght Royce
Smith Griffin LLP

Joyce Harris, Joyce Harris - Barrister

Freya Kristjanson, Cavalluzzo Hayes Shilton
McIntyre & Cornish LLP

Wendy Matheson, Torys LLP

Paul Mitchell, Lax O'Sullivan Scott LLP

David Outerbridge, Torys LLP

Robyn M. Ryan Bell, Bennett Jones LLP

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Crown Law Office- Criminal

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Department of English

Professor Helena Lamed, McGill University
Faculty of Law

Dr. Barbara Morris, Humber College

Dr. Craig Patterson, Humber College

Howard C. Rubel, Heller, Rubel

Professor Cheryl Suzack, University of Toronto
Department of English

Agenda

Day One: Friday, October 28, 2011

- 8:00 Registration and Continental Breakfast**
- 8:30 Special Keynote Address**
The Rt. Hon. Chief Justice of Canada
Beverley McLachlin, P.C.
- 9:00 Creating Clarity from Start to Finish**
Stephen V. Armstrong, Legal Writing Instructor
Stephen Armstrong will take you through the principles of clarity and apply them, in particular, to a factum's overview.
- 10:15 Refreshment Break**
- 10:30 Small Breakout Groups: Writing Effective Overviews**
Your coaches — a judge, a writing professional and an experienced litigator — will lead a workshop on how to craft a persuasive overview.
- 12:30 Luncheon**
- 1:15 Arguing the Facts**
Edward Berry, Professor Emeritus, University of Victoria
- 2:00 Arguing the Law in Your Factum**
Benjamin Zarnett, Goodmans LLP
- 2:30 Small Breakout Groups: Writing Persuasive Facts**
Building on the previous sessions, this breakout group will focus on methods for the effective presentation of the facts and law in a factum or written argument.
- 3:45 Individual Writing Exercises**
- 5:45 Writing Exercises Submitted for Overnight Review by Coaches - Course Adjourns until Saturday**
Participants who use computers to draft may wish to bring their notebook computers to use during the workshop.

Day Two: Saturday, October 29, 2011

- 8:30 Continental Breakfast**
- 9:00 Style: Grace, Strength and Clarity**
Stephen V. Armstrong, Legal Writing Instructor
Learn the elements of style that will make your prose clear and forceful for the reader who counts — the judge.
- 10:30 Refreshment Break**
- 10:45 Writer's Block**
Wendy Matheson, Torys LLP
- 11:00 Write It with Pizzazz!**
Jane Griesdorf, The Writing Consultants

- 11:15 Small Breakout Groups: Style**
Through writing and editing exercises and discussion, you will focus on the strength and clarity of your writing at the sentence and paragraph level.
- 12:30 Luncheon - Judges' Panel**
What Works, and What Drives Us Crazy!
Moderator
The Hon. Justice Paul M. Perell
Superior Court of Justice (Ontario)
- 1:15 Small Breakout Groups: Individual Feedback**
Faculty will provide commentary on your writing sample and editing exercises. The focus is on practical advice and guidance that will improve the effectiveness of all your legal submissions.
Note: A 15 minute floating break will be taken during this session.
- 4:00 Course Concludes**

Writing Sample Required

By **September 30, 2011** you **MUST** submit twelve (12) copies of one sample of your legal writing to:

Heather Gore
Program and Business Development Lawyer
Osgoode Professional Development
1 Dundas St. West, 26th Floor
Toronto, ON M5G 1Z3

- **The writing sample should be stapled (not bound)**
- Your name must be clearly marked on the **front page.**
- **Do not** include supplementary documentation and appendices.
- Given the structure of the program, we recommend you submit a factum on behalf of the applicant, appellant or moving party. A respondent's factum is also acceptable, but not encouraged.
- **It is imperative that the sample must not relate to matters currently before the courts – no exceptions.**
- If you have not yet written a factum, written argument or other court submissions are also acceptable.
- Articles and/or other written prose are **not acceptable.**

You can contact Heather Gore at hgore@osgoode.yorku.ca to discuss what other material may be appropriate.

Registration

Please complete all registrant information.

Register Now - Enrollment is strictly limited to 64 participants

Register me for:

The 15th Annual Course on Written Advocacy

Fee Per Delegate

\$1595 plus 13% HST for a total of \$1802.35.

Fees include attendance, program materials, continental breakfast, lunch and break refreshments. Visit www.osgoodepd.ca for details. Please inquire about financial assistance.

Justice Marvin Catzman Bursary Fund

This bursary was created in memory of Justice Catzman, whose commitment to improving legal writing was underscored by his participation in the Written Advocacy program. It gives one lawyer a year, who would not otherwise be able to attend the program due to financial constraints, full admission to the program. To apply, send a CV, a persuasive cover letter, and a copy of your previous year's tax return, by September 19, 2011 to:

Heather Gore
Program and Business Development Lawyer
Osgoode Professional Development
1 Dundas Street W. 26th Floor
Toronto, ON M5G 1Z3



LSUC (ON) CPD: Accredited for 15.5 professionalism hours (ongoing members) and 15.5 hours (new members); also approved with the **Barreau du Québec, BC CPD, Law Society of New Brunswick, Northwest Territories, Nunavut and Manitoba** for 14.5 credit hours; the **New York**

CPD Credits CLE Board for 17 skills credit hours for transitional and non-transitional lawyers. Eligible for CLE/Insurance Premium Credits Program offered by the **Law Society of PEI** and for Alberta CPD credit with the **Law Society of Alberta**. Questions? E-mail: cpd@osgoode.yorku.ca or refer to the program website.

Program Changes

We will make every effort to present the program as advertised, but it may be necessary to change the date, location, speakers or content with little or no notice. In the event of program cancellation, York University's and Osgoode Hall Law School's liability is limited to reimbursement of paid fees.

Cancellations and Substitutions

Substitutions of participants are permitted any time up to and including October 28. Substitutions are not permitted once the program has started. Cancellations received in writing prior to October 14 will receive a full refund (less \$150 administrative fee). No other refund is available. Non-attendance at all or part of the program does not entitle a participant to a refund or a credit.

**Note: All substitutions and cancellations are subject to a \$150 administration fee.*

Registrant Information

Name: _____

Year of Call: _____ Title: _____

Firm/Company: _____

Practice Area: _____

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- Cheque enclosed (payable to York University — GST# R119306736)
 Bill my credit card: VISA Mastercard

Card# _____ Expiry: _____

Signature: _____ Payment amount: \$ _____

Dates & Times

October 28 - 29, 2011
Day One: 8:30 a.m. - 5:45 p.m.
Day Two: 9:00 a.m. - 4:00 p.m.

Please arrive a half hour early for sign-in and material pick-up on Day One. Dress is business casual.

Location

Osgoode Professional Development
Downtown Toronto Conference Centre
1 Dundas St. W., 26th Floor
Toronto, ON M5G 1Z3

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4 Convenient Ways to Register

- MAIL** your registration form to:
Osgoode Professional Development
Downtown Toronto Conference Centre
1 Dundas St. W., 26th Floor
Toronto, ON M5G 1Z3
- ONLINE** at
www.osgoodepd.ca
- FAX** your registration to
416.597.9736
- CALL US** at 416.597.9724
or 1.888.923.3394